

Mothers,

- Are you having breastfeeding problems requiring a full assessment of your situation beyond the advice and encouragement of peer counselors?
- Do you need to get help right away?

### Professional Assurance

- Your Breastfeed For Health lactation consultant is an internationally board certified professional (IBCLC).
- If a telephone consult will not correct the problem, your IBCLC will refer you to a local professional for an in-person evaluation and assessment.
- Your IBCLC will prepare a report of consultation and forward it to your healthcare provider.
- Your healthcare provider will receive a receipt and referral form to assist in insurance reimbursement for the cost of the consult.
- The advice you receive to successfully breastfeed will result in greater health benefits for both you and your baby.

## Breastfeed For Health, LLC

is now sponsoring a trusted Breastfeeding Network, featuring some of the top International Board Certified Lactation Consultants (IBCLCs) in the country.

### *Services provided:*

- \* Breastfeeding Assessment
- \* Lactation Consultation
- \* Report to Healthcare Provider for each Consult
- \* Referral Forms to aid in insurance reimbursement

### Questions?

Call toll free at:

1-877-250-BABY

(1-877-250-2229)

or go to

[www.breastfeed4health.com](http://www.breastfeed4health.com)

## Breastfeed For Health, LLC

A trusted source of professional support for nursing mothers



**Mom's Helpline  
Now Accepting Calls**

**Toll free: 1-877-250-2229**

## How it works:

- Patient calls toll free number, provides her contact information and the name and phone number of the primary healthcare provider (HCP).
- Appointment is made with the first available IBCLC.
- Patient prepays for the consult with credit or debit card
- Patient calls toll free extension at scheduled time, IBCLC helps patient.
- IBCLC completes report and sends to patient's HCP.
- Along with report, HCP receives referral form to help seek insurance reimbursement for the cost of the consult.

Total cost per consult:  
\$88

Affordable, Timely, Professional



## Breastfeeding: Best for you, Best for your baby

There are many reasons to breastfeed. Breastfeeding promotes faster bonding time between mothers and their babies, has unquestioned health benefits to both the mother and the baby, and typically breastfed babies have higher IQs. A lot of the attention of the health benefits in recent years has centered on the antibodies the mother passes to her baby through breastmilk that helps control allergies and fend off other childhood diseases. There is also a decreased risk for breastfed babies to suffer from Sudden Infant Death Syndrome (SIDS), the leading cause of deaths in infants in the United States, according to the American Academy of Pediatrics.

Financially, breastfeeding is another winner. Average formula cost a few years ago was \$1,860 per year, but the big savings comes from having a healthier child, with fewer sicknesses requiring trips to the doctor, and fewer missed days at school and other disruptions.

If you need assistance, the network is here to help. So, do yourself and your baby a favor by breastfeeding. You'll both be happier for it.

Breastfeed for Health!

Carol Durham, RN, MSN, IBCLC  
President and Principal Lactation Consultant  
Breastfeed For Health, LLC

## Benefits for the Baby:

- Protection from:  
Allergies!      Anemia  
Communicable Childhood Diseases  
Sudden Death from Botulism    Other SIDS  
Diarrhea and vomiting Salmonellosis  
Giardiasis      Gastrointestinal Disease  
RSV infections    Juvenile Rheumatoid Arthritis
- Hospitalization:  
Less Likely  
Reduced Readmission Rates
- Lessen Risk of:  
Necrotizing Enterocolitis      Otitis Media  
Respiratory Infections  
Sepsis      Urinary Tract Infections  
Childhood Cancer      Asthma  
Heart Disease      Inguinal Hernia  
Multiple Sclerosis  
Childhood obesity

## Benefits for the Mother:

- Pitocin savings in post partum care
- Breast Cancer Reduction
- Reduces:  
Diabetic's Need for Insulin  
Or Delays Onset of Gestational Diabetes  
Hyperprolactinemia  
Galactorrhea  
Menstrual Disturbances  
Genito-Urinary problems
- Oxytocin:  
Decreases Blood Pressure  
Decreases Stress Hormone level  
Calms the mother
- Reduces Risk of:  
Endometrial cancer  
Ovarian cancer  
Osteoporosis and osteoporotic fractures  
Rheumatoid Arthritis
- Helps in Weight Loss